Virtual Observation Lenses for Assessing Online Collaborative Learning Environment

Samah Felemban a,b, Michael Gardner a, Victor Callaghan a

a University of Essex, Colchester, UK
b Umm Al-Qura University, Makkah, Saudi Arabia
ssyfel@essex.ac.uk

Abstract. The purpose of this paper is to introduce a new approach for assessing learning outcomes from collaborative work in 3D virtual environments. It represents a novel computational framework that improves recording and observing collaborative activities between students to evaluate learning outcomes. The framework includes a virtual observation model that maps observing learners in classrooms with observing and assessing the students in 3D spaces. This can be accomplished by applying a mechanism that combines natural agents and software agents to support collecting learning evidences from virtual activities and simulate the educators’ observation(s). Such a novel framework will solve issues that could develop from evaluating students’ performance, interaction, skill and knowledge in collaborative virtual learning environments.

Keywords: E-learning; 3D Virtual Worlds; Assessment; Virtual Observation; Collaborative Learning; Learning Evidence; Software Agents; Human Agents.

1 Introduction

The power of networks and computers has invented technologies that support learning and connect geographically dispersed learners to enhance learning experiences. Several educational technologies have been widely applied that connect scholars and educators to provide different types of activities and to access learning sessions remotely without requiring physical attendance. By using online environments, organizations could easily educate learners and support collaborative learning without offering physical place or hiring educators.

Collaborative learning can help students to achieve learning through working with their peers, who support them to enhance their information and skills, resulting in constructing new knowledge and experiences. A great technology that enables virtual collaborative learning is the immersive environment, the 3D virtual worlds (3D
VWs). The 3D spaces are increasing in popularity because of many features that distinguish them from other online systems. They connect students in real-time and enhance interactivity, exploration, and engagement between them. Moreover, they facilitate investigation of ideas, situations and places that cannot be reached physically; delivering learning processes; providing realism of interaction, discussions and activities of even the most complicated topics in simpler conditions with less cost.

Numerous issues can arise when assessing learning outcomes for a group of students in these environments. Firstly, observing users’ behaviour dynamically and collecting evidence of learning are complex tasks in VWs. Secondly, numerous skills, including communication and negotiation skills, can be gained from collaborative activities, but it is difficult to automatically detect evidence of them in these spaces. Thirdly, labelling and recognising the evidence of many users in real-time is difficult because several students are contributing at the same time, which makes tracking the evidence much more complex. Therefore, finding an event detection method that can dynamically recognise users’ behaviour, collect learning evidence data, and analyse events to measure the learning outcomes, is necessary. Gardner and Elliott [1] indicated that ‘learning within technology creates a pedagogical shift that requires teachers to think about measuring outcomes in non-traditional ways’.

The purpose of this paper is to introduce a new approach for assessing learning outcomes from collaborative work in 3D virtual environments. It represents a novel computational framework that improves recording and observing collaborative activities between students to evaluate learning outcomes. The framework includes a virtual observation model that maps observing learners in classrooms with observing and assessing the students in 3D spaces. This can be accomplished by applying a mechanism that combines natural agents and software agents to support collecting learning evidences from virtual activities and simulate the educators’ observation(s). Such a novel framework will solve issues that could develop from evaluating students’ performance, interaction, skill and knowledge in collaborative virtual learning environments.

2 Related Work

2.1 Assessment and Learning Evidence in Classrooms

Angelo [2] defines assessment as, ‘an ongoing process aimed at understanding and improving student learning. It involves making expectations explicit and public; setting appropriate criteria and high standards for learning quality; systematically gathering, analysing and interpreting evidence to determine how well performance matches those expectations and standards, and using the resulting information to document, explain and improve performance’.

Group Assessment. In the group work, it is important to visually identify the assessment purpose and take into account the goal of the collaborative work and the
processes of this collaboration [3]. Conversely, Vygotsky assumed that evaluating learners group projects should not be applied just after the last learning sessions, but it should also be applied during the learning process. Learners usually obtain new knowledge while participating in learning sessions [4]. To efficiently evaluate collaborative groups, it is critical to assess the product (the produced work) as well as the process (the students’ performance). Wells [5] stated that educators should evaluate the whole learning process when performing learning activities rather than look at the final artefact as evidence of learning. However, a single assessment solution cannot be generalised for every scenario because different situations demand different methods of assessment.

Observation. Observing students is a method used to assess learning outcomes. ‘Teacher observation occurs continually as a natural part of the learning and teaching process and can be used to gather a broad range of information about the students’ demonstrations of learning outcomes’ [6]. Therefore, observing learners can help educators evaluate students by collecting evidence about their learning. The evidence can also be saved and recorded to provide feedback for learners. Suskie stated that ‘the more evidence you collect and consider, the greater confidence you will have in your conclusions about students learning’[7]. Observation takes place in several settings and with a variety of methods. It can help teachers gather information about the individuals' and groups' behaviours and skills. Also, teachers can use observations for formative assessments of particular behaviours: thinking, writing skills, speaking skills, social skills or athletic skills [8].

Gray [9] introduced conceptual frameworks that follow educational standards to define the basic frames for observing. Because observing classrooms is very complex, he suggests that each teacher should select a specific frame or ‘lens’ to gain more insight into a specific classroom characteristic. Such ‘lenses’ are identified in Table 1. Adopting these ‘lenses’ when observing students can determine what could be evaluated and monitored when assessing students. They can help to observe students learning and to recognize the type of evidence should be collected when measuring the learning outcomes.
### Table 1. The Observable Signs Pertaining to the Eight Question Areas [9]

<table>
<thead>
<tr>
<th>Area</th>
<th>Observations</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The learning climate</td>
<td>Degree to which students can express their feelings and opinions</td>
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<td></td>
<td>Frequency with which student responses are used and extended</td>
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<td></td>
<td>Amount of interaction and sharing among learners</td>
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<td>2. Classroom management</td>
<td>Use of preestablished classroom rules</td>
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<tr>
<td></td>
<td>Use of instructional routines</td>
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<td></td>
<td>System of incentives and consequences</td>
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<td>3. Lesson clarity</td>
<td>Frequency of examples, illustrations, and demonstrations</td>
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<td></td>
<td>Percentage of students who can follow directions given</td>
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<td></td>
<td>Use of review and summary</td>
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<td>4. Instructional variety</td>
<td>Use of attention-gaining devices</td>
</tr>
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<td></td>
<td>Changes in voice inflection, body movement, and eye contact</td>
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<tr>
<td></td>
<td>Use of a mix of learning modalities (visual, oral)</td>
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<tr>
<td>5. Teacher’s task orientation and content presentation</td>
<td>Orderliness of transitions</td>
</tr>
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<td></td>
<td>Teacher’s preorganization of administrative tasks</td>
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<td></td>
<td>Cycles of review, testing, and feedback</td>
</tr>
<tr>
<td>6. Students’ engagement in the learning process</td>
<td>Use of exercises and activities to elicit student responses</td>
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<td></td>
<td>Monitoring and checking during seatwork</td>
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<td></td>
<td>Use of remedial or programmed materials for lower-performing</td>
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<td>7. Student success</td>
<td>Number of correct or partially correct answers</td>
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<tr>
<td></td>
<td>Number of right answers acknowledged or reinforced</td>
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<td></td>
<td>Number of delayed corrections vs. immediate corrections</td>
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<tr>
<td>8. Students’ higher thought processes and performance outcomes</td>
<td>Use of teaching, pairing, or other cooperative activities that encourage student problem solving</td>
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<tr>
<td></td>
<td>Display of student products and projects</td>
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<tr>
<td></td>
<td>Opportunities for independent practice and application</td>
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</table>

#### 2.2 Identifying Learning Evidence in Virtual Environments

Identifying learning evidence is simple in the multiple choice online test format, but it becomes more problematic in 3D VWs or educational games, because of the large number of observational variables and the complex relationship between these variables and students’ performance [10]. Although technological improvements assist in recording data, even for difficult situations, understanding and analysing the composite data that results involves more complex processes.

Some studies extract learners’ performance in 3D VWs from the log files that are auto-generated while they are playing. Learners can be assessed by analysing the data time logs to track students’ movement and the decisions they make when accomplishing tasks. For example, learning evidence has been collected through
analysing users’ log data by applying cluster analysis algorithms to determine the key
feature of students’ performance in educational game environments [11]. In addition,
Annetta, Folta and Klesath [12] have utilised an intelligent agent to trace users by
using a customised tracking system to collect user logins, time, patterns of interaction
and use, chat logs, and decisions. The collected data is then analysed via data mining
approaches. However, the log files save all the players’ responses to the given
educational problems which creates enormous amounts of data that provide a serious
obstacle for researchers when collecting learning evidence from immersive
environments [13]. This makes it very difficult to capture individual students’
learning, knowledge, and skills and challenging to identify the actions and
performance that represent learning. Moreover, collecting data in simulation or
virtual environments without consideration of how the data will be assessed or scored
is an ineffective method for creating assessments. Hence, designing the learning
environment from the beginning to enable assessment and collecting learning
evidence is more preferable [14].

Another issue with identifying learning evidence is that simple technologies
cannot capture all of the acquired skills. Several skills can be gained from
collaborative activities, but it is complicated to automatically detect evidence of them
[15]. For example, the quality of the interaction skills between students including
teamwork, collaboration, negotiation, and communication are hard to measure with
regular assessments. Therefore, analysing various users’ behaviour/data, identifying
the meaningful actions, and combining those actions into learning evidence to
determine the learning outcomes are very complex processes in such environments.
Consequently, discovering a technique that could dynamically recognise learning
evidence and analyse events to measure the quality and quantity of learning outcomes
is advantageous. Developing such a mechanism will help to identify and gather proof
of learning during collaborative activities in immersive worlds and correlate the
evidence with learning objectives, to assess the overall outcomes of the learning
processes.

3 Proposed Observation Technique in 3D VWs

We propose the Virtual Observation Portal (ObservePortal), which is a 3D virtual
environment that can track users’ behaviour and capture real-time evidence from
collaborative activities. The environment employs real classroom observation lenses
and applies each lens to the virtual world. The observation level can be stated in the
learning design by the teacher to identify which lens should be activated to evaluate
the learners. It determines the levels of granularity for observing learning activity in
virtual environments to capture the learning evidence, beginning with general
observation to in-depth observation (more details in section 4.4).

To capture the learning events, the platform utilises some techniques from agent
systems to track users’ actions and predict the learners’ acquired skills and knowledge.
It has two different types of agents: software agents and natural agents. The software
agents track learners and collect different users’ clicks and actions, while the natural agents perform peer evaluations of each other to evaluate the quality of performance. These agents are employed to record both implicit and explicit data that will be analysed later to determine the learning evidence and students’ performance. The natural agents are employed to identify the quality of student performance which is difficult to capture with technology and it would be useful to directly secure it from people. The agents will work together in real-time to collect the learners’ evidence.

3.1 The Learning Environment

The virtual world (ObservePortal) is the environment in which the students will perform the activities. To implement the research prototype, the InterReality Portal will be used, a project developed by a member of the Immersive Learning Lab, Anasol Pena-Rios, at the University of Essex (Figure 3) [16]. The environment is built upon the Unity platform, a flexible development platform for assembling 2D and 3D collaborative games and environments. We chose to apply the prototype within this environment because it supports collaborative programming activities and assists in setting up learning tasks that help students understand the concepts and functionality of smart homes. The environment was developed using the C# programming language.

Fig. 1. Graphical User Interface (GUI) – InterReality Portal [16]

4 Conceptual Framework

Based upon the literature, observing and measuring online collaborative learning outcomes, both dynamically and on the fly, within 3D virtual worlds is scarce. As a result, we have proposed a Mixed Intelligent Virtual Observation

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1 https://unity3d.com/unity

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(MIVO) conceptual framework that mixes learning models and computational models for observing and evaluating collaborative learning in 3D VWs. The framework consists of five models: user, learning, observation lenses, mixed agents and presentation (Figure 1). Each model will be discussed in the following section.

![Diagram of MIVO framework]

**Fig. 2.** Mixed Intelligent Virtual Observation (MIVO) Conceptual Framework for Collaborative Learning Environment

### 4.1 Users Model

This model identifies who the users are and their roles within the learning activity. Users will be either learners or teachers, and the specific user interface will be displayed based upon the user’s identity and role. For example, instructors have a customisable interface that allows them to design learning activities. Moreover, a teacher can view learners’ portfolios to evaluate their performances and review their work. From the learners' viewpoint, the user interface will enable them to interact with the environment and with other students’ avatars. All participants will then work together on the simulation learning activities in the 3D environment. They can participate in the activities, evaluate others, obtain learning feedback from the system and view their portfolios.

### 4.2 Learning Activity Model

This model consists of two parts: the learning design and the environment that contains the collaborative learning practices. The learning design is defined as the learning scenarios that can be shared in the system and that can be planned and adjusted by the teachers. Moreover, the teachers can specify the observation criteria for evaluating the learning outcomes. Also, this model includes the virtual environment that students will participate in.
4.3 Mixed Agents Model

This model identifies the method of gathering different types of evidence to illustrate individuals' and groups' learning outcomes. We expand the concept of software agents to include natural agents. The intelligence of learners should not be ignored to produce better learning evidence results for evaluation. When the students are practising learning activities, they will often be asked to act as agents and evaluate their peers via a sliding rating scale. For this reason, learners will be called ‘natural agents’ who can see the behaviour of another student avatar and produce an action output as evidence about the students’ performance. This is similar to software agents that see users’ actions and provide learning outcomes as output. All agents, software and natural agents, will collaborate and work towards one central goal together, to produce evidence that demonstrates users gained skills and to evaluate their performance.

4.4 Observation Lenses Model (OLens Model)

This model determines how we can analyse the data that is captured by the agents. To observe the students in the classrooms, educators should consider numerous criteria, aspects and frames to gain more insight into the students’ learning and improve their education. However, not all learning outcomes and skills mentioned can be easily observed and identified in virtual environments. Depending on the observation framework [9], we adopt particular ‘lenses’ to our model and applied them to the 3D VW to evaluate what could be monitored in these environments. The virtual observation model defines the levels of granularity for observing students and recording evidence of collaborative learning, commencing with high-level to low-level observation (see Figure 2). The observation layers are: events detection, learning interactions, students' success and performance outcomes.
Describing the model lenses and their pedagogical meaning, beginning with the lower level of the hierarchy is Events Detection lens. This simulates an instructor when he/she watches a collaborative activity from high altitude, but without looking deeply into what is happening. In the VW, the automated observer monitors the activity by recognising that a sequence of events is occurring and capturing these events without judging. The second level is Learning Interactions lens, which considers a deeper view of the social and environmental interactions. In our case, the social interactions are between peers, and the environmental interactions are between students and the VW. Evaluating the quality and quantity of collaborations and interactions infers whether the learners have valuable interactions and if they are active learners in their groups. It determines the amount of sharing and interaction among students. The third level is the Students’ Success lens. It represents teachers when they are observing the students’ success by counting the number of correct answers, the number of right answers reinforced or acknowledged, and the number of delayed corrections. The fourth level is Performance Outcomes, which simulates the observer tracking the students in-depth to identify the skills and knowledge that they have acquired from the learning activities.

These frames help to measure the individual’s and the group’s performance, and the quality and quantity of each learning outcome. The following sections provide examples of how one can map some of the pedagogical lenses to collect evidence or to create logical rules that can be applied to the VWs.

- **Events Detection Lens.** This level focuses on observing the activity from a high level and collecting different events that demonstrate interactions between students and their surroundings. Examples of the events that can be
observed and collected from students and group activities include the following:

**Avatar Actions:**
- Avatar Log: <AvatarID, AvatarName, LogInTime, LogOutTime, Date, GroupNo>
- Chat Log: <AvatarID, DialogueTime, DialogueText>
- Touched Object: <AvatarID, ObjectID, ObjectName, TouchedType, Time>
- Rating: <AvatarID, RatedAvatar, RateScore, Time>

**Group Actions:**
- Group Log: <GroupID, GroupMembers, StartTime, EndTime, Date>
- Group Dialogue: <GroupID, GroupDialogueText>
- GroupRating: <GroupID, GRateScore>

- **Learning Interactions Lens.** In this level, we are extending the teachers’ judgements of group interactions in a physical setting to understand the interactions between the group and individuals in the virtual environment. It is possible to infer the quantity and the quality of the learners’ interactions by creating rules based upon the teachers’ viewpoints. Table 2 gives examples of the rules that can be created in this lens.

<table>
<thead>
<tr>
<th></th>
<th>Quantity</th>
<th>Quality</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Individual</strong></td>
<td>The number of a learner’s contributions in using the virtual objects during a period compared with other learners.</td>
<td>The rating scores for a student from other members in a period.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5 = Excellent; 4 = Good; 3 = Average; 2 = Fair; 1 = Poor</td>
</tr>
<tr>
<td><strong>Group</strong></td>
<td>The number of the group’s contributions in the activities compared with other groups.</td>
<td>The average rating scores for all members in one group.</td>
</tr>
</tbody>
</table>

**Table 2. Examples of the observation rules**

### 4.5 Presentation Model

The final model in the framework illustrates how evidence of the learning outcomes will be presented to teachers and learners. From the evidence gathered by agents and applied observation rules, the evaluation model will demonstrate how the performance of individuals and the groups was rated. The observation methods will allow analysing the learning outcomes from the activities and will correlate them to the learners’ portfolios. These portfolios can demonstrate students’ performances through any type of method, for example, it can include a feedback
dashboard displaying when performance was either high or low, to allow teachers to evaluate the group as a whole and as individuals. Another example is that the performance could be reviewed by video snaps that map between time stamps of evidence and video recording to enhance the learning affordances of the immersive environment through visualising and reviewing the learning outcomes.

5 Conclusion and Future Work

In this paper we have introduced and described the Mixed Intelligent Virtual Observation (MIVO) conceptual framework for the collaborative learning environment. It consists of several models: user, learning activity, mixed agents, Observation Lenses (OLens), and presentation. The OLens model plays an important role to observe and recognise events that are occurring during the learning activity to evaluate the students’ learning.

This is a work-in-progress paper and there is much research still needed to be completed. Currently, we are commencing with the technical experimental phases to investigate the appropriate mechanism, based upon the complexity of observing and assessing learning in 3D VWs. The aforementioned collaborative environment, InterReality Portal, is used which allows students, worldwide, to participate in learning activities. In the future, a mixed-agents approach, namely, the combination of the natural agents (users) and software agents will be implemented to provide better results for collecting evidence and evaluating students. Hence, this phase will also demonstrate how software agents can be combined with natural agents to improve the collection of learning evidence.

The next phase of the experimental phase will explore how to observe students’ activities in the virtual world by applying methods from physical educational settings. The mixed agents approach helps observe and recognise events that are occurring during the learning activity and record them without evaluating the students. To analyse and translate these events, we will examine the frames of the OLens Model to create virtual observing rules that can infer learning outcomes in such environments.

The final experimental phase amalgamates all previous phases and explores the observation system implementation within the design of the collaborative learning activities, constructing learners’ portfolios based on the evidence-gathering mechanisms, and analysing this data based upon the observation layers in the model in real-time.

Beside the experimental phases, the evaluation of our work is an essential component which is considered for the future progress. The research framework and models will be evaluated through user-based and expert-based evaluations. We are looking forward to report the results for the experimental and evaluation phases in future events and conferences.
Acknowledgment.
We are pleased to acknowledge Dr. Anasol Pena-Rios for providing us with the great 3D virtual environment (InterReality Portal) and her technical support with this environment.

References

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