DATA RECORDING TECHNIQUE AND APPARATUS THEREFOR

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Data recording technique and portable apparatus therefor, Investigations such as market surveys etc. have hitherto involved the manual recording collected data. Thereafter a large amount of time and costly manual effort is involved in transmitting such sheets to a processing center where the collected data is copied, checked, sorted, and eventually encoded into a computer language before the data is able to be entered into the computer for analysis. The object of the invention is to remove such time and expense, which objective is met by a data recording technique comprising recording, in an electronic memory of a portable apparatus, data obtained in the field, the operator entering the data, in an encoded, computer readable form, as data becomes progressively available to the operator, the portable apparatus comprising an electronic storage device; a user definable input means whereby data is entered into the electronic storage device; means to transfer electronically data held in the storage device to an external electronic computer; and electronic circuitry and software to manage operation of the apparatus.

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